



2022 Communications Intern Description

Work with a leading Central Massachusetts non-profit organization to improve operations and expand their reach of healthy produce to Worcester County's most vulnerable. Gain valuable experience and learn about sustainable farming and volunteer organization and the basics of non-profit operations. Explore your future as part of a dynamic team aiding hunger relief in Massachusetts.

The Communications Intern will be responsible for creating social media and email content related to Community Harvest Projects programs, including volunteering, events, fundraising, and advocacy.

Responsibilities

- Draft content for social media posts and email communication
- Interview staff, volunteers, and community members for content
- Take photos for social media and email content
- Create graphics for social media
- Create videos for social media
- Update communications calendar regularly
- Schedule social media posts and emails
- Respond to comments and messages across social media platforms
- Post on social media during event held on
 - November 7 (Grafton, MA)

Qualified applicants will:

- Recognize the importance of CHP's mission and help promote it.
- Be an excellent communicator and demonstrate previous leadership responsibility
- Be comfortable public speaking and engaging with the public
- Have interest, coursework and/or experience with marketing, communication, events, non-profit fundraising, public administration or other related fields.
- Work independently, be self-motivated, and have great attention to detail
- Be available 10 hours a week

Stipend and travel reimbursement available to BIPOC qualified students. BIPOC Scholarship Funding Eligibility -

- Student is currently a candidate for graduation and in good academic standing

- Student to complete a full internship, funding is dependent on start date and completion through December 16, 2022
- Receiving maximum Pell Grant for educational support
- Preference for this award is to first be given to students as close to Zero EFC as possible (Expected Family Contribution) as determined by the FAFSA. Should no qualifying students with Zero EFC apply, CHP may select a qualifying student with the next highest EFC not to exceed \$5,000. Students will be required to provide proof of eligibility through their respective financial aid office.
- Represent an underserved community; first-generation student, BIPOC (Black, Indigenous or People of Color) or low-income eligibility
- Provide written recommendations from one professor or faculty member and one community leader

Organization Information:

###

Community Harvest Project (CHP), a 501(c)3 organization and Points of Light Certified Service Enterprise, is dedicated to engaging and educating volunteers to grow fruits and vegetables for hunger relief. Through their volunteer farming, education, and leadership programs they bring thousands of community members together annually. In 2021 CHP hosted 4,428 volunteer visits resulting in 289,662 pounds of fruits and vegetables grown and donated through partnerships including the Worcester County Food Bank's hunger relief network, Community Servings, and Hector Reyes House. Community Harvest Project provided over 1,331,500 servings of fresh produce for individuals and families in need, who otherwise may not have had access. For more information about locations, programs, and impact, contact Wayne McAuliffe 774 551-6544 wayne@community-harvest.org and visit www.community-harvest.org