

### 2025 Communications Intern Description

Join a mission-driven team at a leading Central Massachusetts non-profit organization to improve operations and expand public awareness of the important hunger relief work at Community Harvest Project.

As our Communications Intern, you'll play a key role in crafting and sharing the stories that inspire our community to give, volunteer, and advocate. You'll create content across social media, email, and print; help shape our public narrative; and gain real-world experience in nonprofits, community outreach, and digital engagement. Explore your future as part of a dynamic team aiding hunger relief in Massachusetts. Based at our North Grafton, MA farm, this role is ideal for an early-career communicator seeking experience in nonprofit storytelling, digital strategy, and public engagement.

# **Duties and Responsibilities**

You'll support CHP's communications strategy across multiple channels, with a focus on:

- **Content Creation**: Draft and schedule compelling content for Instagram, Facebook, LinkedIn, email newsletters (Constant Contact), and fundraising appeals
- **Digital Storytelling**: Interview staff, volunteers, and partners to share authentic stories from the farm
- **Design**: Use Canva to design social graphics, flyers, signage, and donor materials
- Media Outreach: Draft and distribute press releases; build and maintain local media lists
- Print & Publications: Contribute to the Annual Report and other organizational materials
- **Community Engagement**: Respond to messages and comments, helping to build an online community
- Visual Media: Capture and edit photos and short-form video for social and website use

## **Qualifications:**

- Be passionate communicators excited to amplify a mission focused on hunger relief, food access, and community.
- Self-starter who can work independently and juggle multiple projects.
- Strong writer and creative thinker with attention to detail.
- Comfortable working on-site at our farm and engaging with the public.
- Willing to work collaboratively across multiple teams.
- Familiar with or interested in learning tools like Canva, Google Workspace, Constant Contact, and Meta Business Suite.

- Pursuing a degree or career in communications, marketing, journalism, nonprofit management, public relations, or related fields.
- Be available 20 hours a week, including occasional morning availability.

This internship is funded via a scholarship for the student to utilize for student loans, tuition, associated fees, books, housing costs and other related educational expenses. The payment is paid monthly and is based on a September 8, through December 18, 2025 timeline.

# **Contact**

Applications being accepted beginning August 7, 2025. To apply send letter of interest and resume via email to Meghan Person, Development Manager, at <a href="mailto:meghan@community-harvest.org">meghan@community-harvest.org</a>

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Community Harvest Project (CHP), a 501(c)3 organization and Points of Light Certified Service Enterprise, is dedicated to engaging and educating volunteers to grow fruits and vegetables for hunger relief. Through their volunteer farming and leadership programs they bring thousands of community members together annually. In 2024 CHP hosted 6,339 volunteer visits resulting in 188,501 pounds of fruits and vegetables grown and distributed through 26 partnerships including the Worcester County Food Bank and Greater Boston Food Bank's hunger relief networks and Community Servings medically tailored meals program. These distributions provided over 1,131,613 servings of fresh produce for individuals and families in need, who otherwise may not have had access. For more information about locations, programs, and impact, contact Tori Buerschaper (774) 551-6544 tori@community-harvest.org and visit www.community-harvest.org.