

# HARVEST HOME FESTIVAL & 5K

## Sponsorship Opportunities



**November 3, 2024**  
**11 am - 3pm**

**Partner with Us for a Healthier Future**

Join Community Harvest Project as a Harvest Home Sponsor in 2024! Our sponsorship packages offer unique opportunities to showcase your community impact. **With a social media reach of 8,000+, email reach of 10,000+, and hundreds of attendees expected, your brand will truly stand out.**

## HOW YOUR BUSINESS CAN BENEFIT

1

### BRAND EXPOSURE

Feature your brand prominently across all event materials.

2

### NETWORKING OPPORTUNITIES

Engage with community leaders and potential clients.

3

### MARKETING BOOST

Extensive promotion across social media, emails, and more.

4

### STAFF ENGAGEMENT

Invite staff to join the event with free tickets and 5K entries.

5

### ROI TRACKING

Report on event statistics and the impact of your sponsorship emailed after the event.

**AND MOST IMPORTANTLY, YOU WILL HELP FEED OUR COMMUNITY.**



# A FUNDRAISER FOR HUNGER RELIEF

*You can help feed our community*

## Sign Up & Pay Online

Or email [meghan@community-harvest.org](mailto:meghan@community-harvest.org) to pay by check

[BIT.LY/HH2024SPONSOR](https://bit.ly/hh2024sponsor)



### EVENT HIGHLIGHTS

Join us at our Grafton Farm for a fun-filled day featuring a 5K race, online auction and raffle, food and beverages, beer trailer, animals, kids' activities, hay rides, pumpkin trebuchet, and more! All proceeds support the organization and its programs alleviating hunger in our community.

|                         | Harvest Sponsor<br>\$7,500                  | Community Champions<br>\$5,000               | Apple Advocates<br>\$3,500                   | Planting Partners<br>\$2,000       | Seed Supporters<br>\$1,000                |
|-------------------------|---|--|--|------------------------------------|---|
| <b>Logo Placement</b>   | Co-branding on promotional materials        | Prominent placement on promotional materials | Prominent placement on promotional materials | Placement on promotional materials | Placement on select promotional materials |
| <b>Sponsor Signs</b>    | Lawn signs at activity of choice & entrance | Lawn signs at activity of choice & entrance  | Lawn sign at activity of choice              | -                                  | -   |
| <b>Sponsor Banner</b>   | Co-branded logo                             | Logo prominently displayed                   | Logo prominently displayed                   | Logo displayed                     | Logo Displayed                            |
| <b>Social Media</b>     | Dedicated feature, Mention in all posts     | Dedicated feature, Mention in select posts   | Group feature, Mention in select posts       | Group Feature                      | Mention in group sponsor post             |
| <b>Email Highlights</b> | Highlighted & logo linked in event emails   | Logo linked in event emails                  | Logo linked in event emails                  | Logo in event emails               | Logo in 2 event emails                    |
| <b>Festival Tickets</b> | 20 festival tickets                         | 12 festival tickets                          | 10 festival tickets                          | 8 festival tickets                 | 4 festival tickets                        |
| <b>Race Entries</b>     | 15 entries                                  | 10 entries                                   | 8 entries                                    | 5 entries                          | -   |
| <b>Tabling at Event</b> | Yes   | Yes  | Yes  | -                                  | -   |

*Not seeing benefits that fit your business needs? Contact us to customize your sponsorship level.*

### READY TO PARTNER WITH US?

Contact Meghan Person,  
Development Manager  
[meghan@communityharvest.org](mailto:meghan@communityharvest.org)  
774-545-5409  
[bit.ly/hh2024sponsor](https://bit.ly/hh2024sponsor)

**SUBMIT PAYMENT & LOGO BY OCT 15TH FOR FULL BENEFITS**

